



More Bricks Less Straw: Ancient Keys to Unlocking Potential and Increasing Productivity Within Your Organization

By David Farrington

Authentic Media. Paperback. Book Condition: new. BRAND NEW, More Bricks Less Straw: Ancient Keys to Unlocking Potential and Increasing Productivity Within Your Organization, David Farrington, In today's cutthroat business environment, leaders are expected to do more with less. Bottom lines are on the increase; available resources on the decrease. Worse, managers must achieve these grand goals while keeping morale at an alltime high. This isn't just a trend. It's the state of business today. And really, it's nothing new. In ancient Egypt, the Israelite slaves were forced to make more bricks with less straw. With fewer and fewer resources, the Israelites had to find ways to meet higher and higher demands. David Farrington transports this and other familiar Bible stories into the modern workplace, demonstrating timetested solutions adelegation of authority, effective communication, consensus building, and more afor today's time-pressed business leaders. As a veteran of consulting for Fortune 500 companies, Farrington knows how to produce more effective business leaders. His penetrating insights give leaders innovative strategies for building morale and creating a positive work environment amaking the most of workers' efforts in a way that is beneficial to you, your team, and your entire organization. Each chapter discusses the importance...



Reviews

An extremely wonderful book with lucid and perfect information. It is one of the most awesome publication i have read. Your life period will probably be enhance the instant you total looking at this pdf.

-- Prof. Dan Windler MD

It is really an amazing publication i actually have at any time read. It is really simplistic but unexpected situations inside the 50 percent of your pdf. Its been written in an exceptionally simple way in fact it is just right after i finished reading this ebook where actually transformed me, alter the way i really believe.

-- Dr. Celestino Spinka III