



## The End of Shareholder Value: Corporations at the Crossroads (Paperback)

By Allan A. Kennedy

The Perseus Books Group, United States, 2001. Paperback. Book Condition: New. Revised ed.. 231 x 149 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Allan Kennedy provocatively proposes that running corporations to benefit shareholders damages companies and the societies they operate in. [He] has raised questions about managing for shareholder value that someone will have to answer. -Mark Henricks, American Way  
Allan Kennedy has always seen the corporation in its full cultural context. Now he demonstrates that corporate managers have mistaken the shareholder value formula for the building of true wealth. His fascinating stories of companies make both great reading and a compelling case for the broadening of corporate objectives. -Stan Davis, co-author of Future Wealth and Blur  
In The End of Shareholder Value, Allan Kennedy calls for a revolution in business-for customers, employees, political and social leaders, and governing boards to challenge the cozy relationship between executives and investors that has crippled companies in the name of maximizing shareholder value. From GE to the hottest new Web-based start-up, those companies that subscribe to the shareholder value ethic cannot be sustained and will, inevitably, be replaced by those who figure out how to create and share wealth...



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