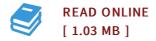




The End of Shareholder Value: Corporations at the Crossroads (Paperback)

By Allan A. Kennedy

The Perseus Books Group, United States, 2001. Paperback. Book Condition: New. Revised ed.. 231 x 149 mm. Language: English. Brand New Book ***** Print on Demand *****. Allan Kennedy provocatively proposes that running corporations to benefit shareholders damages companies and the societies they operate in. [He] has raised questions about managing for shareholder value that someone will have to answer. -Mark Henricks, American Way Allan Kennedy has always seen the corporation in its full cultural context. Now he demonstrates that corporate managers have mistaken the shareholder value formula for the building of true wealth. His fascinating stories of companies make both great reading and a compelling case for the broadening of corporate objectives. -Stan Davis, co-author of Future Wealth and Blurin The End of Shareholder Value, Allan Kennedy calls for a revolution in business-for customers, employees, political and social leaders, and governing boards to challenge the cozy relationship between executives and investors that has crippled companies in the name of maximizing shareholder value. From GE to the hottest new Web-based startup, those companies that subscribe to the shareholder value ethic cannot be sustained and will, inevitably, be replaced by those who figure out how to create and share wealth...



Reviews

This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Ally Reichel

This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

-- Prof. Kirk Cruickshank DDS

Other PDFs



Public Opinion + Conducting Empirical Analysis

SAGE Publications Inc, United States, 2011. Kit. Book Condition: New. Revised ed.. 279 x 217 mm. Language: English . Brand New Book. Public Opinion : One of the central tenets of a democracy is that we expect the public to have some...



A Parent's Guide to STEM (Paperback)

U.S. News World Report, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English. Brand New Book ***** Print on Demand *****. This lively, colorful guidebook provides everything you need to know to help your child get inspired, succeed...



The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)

WW Norton Co, United States, 2016. Hardback. Book Condition: New. 4th Revised edition. 244 x 165 mm. Language: English. Brand New Book. The Well-Trained Mind will instruct you, step by step, on how to give your child an academically rigorous, comprehensive...



Readers Clubhouse Set a Dan the Ant (Paperback)

Barron s Educational Series, United States, 2006. Paperback. Book Condition: New. Karen Stormer Brooks (illustrator). 214 x 149 mm. Language: English. Brand New Book. This is volume one, Reading Level 1, in a comprehensive program (Reading Levels 1 and 2) for...



The Adventures of a Plastic Bottle: A Story about Recycling (Paperback)

SIMON SCHUSTER, United States, 2009. Paperback. Book Condition: New. Children s Tk, Pete Whitehead (illustrator). Original ed.. 203 x 196 mm. Language: English. Brand New Book. Learn about recycling from a new perspective! Peek into this diary of a plastic bottle...



Ellie the Elephant: Short Stories, Games, Jokes, and More! (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****. Are you looking for a kid s or children s book that is highly entertaining, great for early readers, and...