



E-commerce design and management

By XIE LU

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 221 Publisher: China Water Power Press Pub. Date :2007-4-1. Book for e-commerce system to talk about the need to carry out a comprehensive e-commerce basics, basic methods and skills. Including e-commerce technology infrastructure necessary, business website creation and operation of the whole process and knowledge of network marketing, electronic money, e-commerce-related laws and regulations. Contents: Preface Chapter 0 Introduction sequence described in Chapter 1. professional e-commerce 1.2 Overview 1.1 Guidance in this chapter with an overview of your experience. e-commerce 1.3 E 1.5 1.4 e-commerce concept of visual exercises on a machine with the theory of consolidation on the local real problem in Chapter 2 The main mode of e-commerce chapter 2.1 Guidance 2.2 2.3 e-business models to further explore the visual impression of the model 2.4 e-commerce business models of several major post-process Figure 2.5 Summary 2.6 machine on the battle-tested theory of consolidation of real e-commerce technology in Chapter 3 Guidance in this chapter based 3.1 3.2 3.3 enlarge the technical details related to electronic commerce technology based business website technology knowledge 3.4 Summary 3.6...



READ ONLINE
[6.15 MB]

Reviews

It becomes an incredible book that we actually have possibly study. It really is rally exciting through studying period of time. I am very easily could get a satisfaction of reading through a written book.

-- **Gianni Hoppe**

A really awesome pdf with perfect and lucid reasons. It is actually rally fascinating through reading period of time. Your lifestyle period will probably be transform as soon as you total looking over this ebook.

-- **Alford Kihn**