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Communication Technology Update and Fundamentals

By Jennifer Harman Meadows August E. Grant

Focal Press, 2010. Taschenbuch. Book Condition: Neu. Neu new item; well packed; Neuware; Rechnung mit MwSt.; Bestellungen bis 15 Uhr werden am gleichen Werktag verschickt. New communication technologies are becoming part of daily life at an alarmingly rapid rate. How do people in business keep up with the latest and greatest trends, and how do they differentiate good information from bad information? How do they get help analyzing information and coming to conclusions about trends that will impact their businesses and business decisions? How do they consider the environmental and sustainability issues surrounding communication technology? This book answers these essential questions. It's for professionals working in telecommunications, including electronic mass media, digital signage, computers, consumer electronics, games, satellites, and telepresence. The best of the best minds on these topics all come forward here, each in their own chapter, to report on, analyze, and make recommendations, for the new edition of this definitive guide to new technologies. ; - New communication technologies are being introduced at an astonishing rate. Making sense of these technologies is increasingly difficult. This book covers the developments, trends, and issues in communication technology. It features the fundamental framework along with the history and background of communication technologies....



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