



Buy, Hold, and Sell!: The Investment Strategy That Could Save You from the Next Market Crash

By Ken Moraif

Audible Studios on Brilliance, United States, 2015. CD-Audio. Book Condition: New. Unabridged. 168 x 135 mm. Language: English . Brand New. Protect your retirement from the next big crash with a New Twist on the Old Investment Strategy. For years, advisors have recommended that investors take a buy and hold approach to the market, but people over fifty can't afford to rely on this strategy. Buy, Hold, and Sell! uncovers the myth of the buy and hold investment philosophy, and explains why it's dangerously incomplete. Written by Ken Moraif, one of Barron's top 100 Financial Advisors in the United States three years in a row and who called the 2008 market crash in November of 2007, this audiobook outlines an alternative strategy that better serves investors who are at retirement age. Written in easy-to-understand language and buoyed by Ken's trademark humor, this guide shoots down the myths that keep investors in risky markets, and arms readers with the knowledge, motivation, and strategies that may help them survive and even thrive during the inevitable next bear market. Too many retirees lost a large percentage of their investments during the market collapse of 2008 and spent years trying...



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