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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: December 2012 Pages: 191 Language: Chinese in Publisher: Tsinghua University Press service outsourcing engineering education planning materials: Services Outsourcing Theory and Practice of System service outsourcing theory basics. The book is divided into 12 chapters. including the emergence and development of the service outsourcing and service outsourcing concept and classification. service outsourcing and socio-economic development of theories Summary of the service outsourcing. service outsourcing development conditions. the service outsourcing strategy with appropriate industry planning explore . service outsourcing enterprise management. development of service outsourcing strategy. the world's major outsourcing undertake countries. the Employer of the world's leading service outsourcing. service outsourcing industry success stories. service outsourcing new trend. together with relevant case studies and exercises. Before each chapter by chapter study guide. easy to understand and grasp of the readers of this chapter focused. In addition. the book is accompanied by a large number of research data for reference. The service outsourcing engineering education planning materials: Services Outsourcing Theory and Practice as institutions of higher learning management science and engineering. international trade. e-commerce. computer professional undergraduate and postgraduate teaching materials. can also act as the government. enterprises and institutions engaged in service outsourcing staff the reference book. 1.4 Case of Contents: Chapter 1 services outsourcing industry produce Background 1.2 Development 1.1 Service outsourcing services outsourcing and abroad development status 1.3 service outsourcing trends - the rise of a whole process of financial services operator in Chapter 2 service outsourcing concepts and classifications 2.1 service outsourcing concept 2.2 are generally classified service outsourcing 2.2.1 IT Outsourcing Introduction 2.2.2 BPO knowledge process outsourcing Profile 2.3 service outsourcing other classification 2.3.1 Introduction 2.2.3 divided according to the geographical location...



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